

International Yak Association Membership Application

I hereby apply for membership in the International Yak Association.

My application will be registered in the name of: _____

All correspondence should be sent to:

Street Address: _____

Telephone: _____

City, State, Zip: _____

Cell: _____

Email: _____

(Communication from IYAK via www.members.iyak.org only)

Ranch/Company/Organization Name: _____

Website Address: _____

Choose Membership Level:

Owner/Breeder Membership: Life (\$400.00) Annual (\$60.00)

First year free (offered when new applicant buys yaks from IYAK member)

I purchased yaks from: _____

Includes free IYAK T-shirt and Yaks in America DVD.

Choose T-Shirt size: _____

Owner/Breeders accepted as members of the International Yak Association, will be issued a membership number that will be used on all registry certificates and related paperwork of the North American Yak Registry (NAYR).

A herd identifier of 2 to 4 alphanumeric characters will be placed on all registration papers of animals registered by me and will become part of the permanent identification of registered yaks. I would like my herd identifier to be: _____ (ex. R2, 5Y6, CTJW)

Affiliate Membership: Annual (\$200) *Send ad art to webmaster@iyak.org*

Associate Membership: Annual (\$30) Three Years (\$90) free *Yaks in America* DVD

Annual memberships are renewable on April 1st and are not prorated. Names of those individuals included in this membership:

1. _____ (Voting Member)

2. _____

3. _____

Mail to:

IYAK
Cynthia Huber
POB 27
Hillside, CO 81232
Secretary@iyak.org

Office use only:

Date: _____

IYAK Membership No. _____

Payment: _____

Initials of Secretary: _____

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IYAK Website and Communication Policy

IYAK will maintain two distinct web presences, a public website, and a private site for current members of IYAK.

IYAK's Public Site (www.iyak.org) will focus on generating interest in yaks and growing IYAK membership. It will be optimized for search engine ranking and can employ various social web tools such as Twitter, Facebook, Flickr, etc. In addition to general information about yaks, it will function to drive web traffic to our Members and IYAK events. It will also be a revenue source for IYAK based on the advertisement schedule below. The public site will generally not include member specific information such as Board and Membership meeting minutes, and communications. Detailed information concerning raising and breeding yaks will be reserved for the Membership Site. The site will be monetized by various paid advertisements.

IYAK's Membership Site (www.members.iyak.org) will serve as the primary source of information for current IYAK members. Official communication will be published to the site rather than emailed to members. Members can choose to receive emails every time a communication is published or to check the site periodically for updates. The site will serve as the main repository and archive of IYAK documents. The site will maintain member discussion forums and will contain a mechanism for capturing member ideas and input for prioritization by the Board of Directors. "Yaks for Sale" will not be emailed to the membership but can be posted by the member to the "For Sale" Tab on this site. Various paid advertisements and membership dues will monetize the site.

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IYAK Website Ads and Breeder Listings

IYAK offers two opportunities for advertising on our *Public Website*:

Footer Ads - \$200/ year - \$100/3 months

Footer ads are 300 x 250 pixels. They are displayed on every page of IYAK's public website. They rotate on a periodic basis, no less than 4 seconds, with other ads. They contain a live link to the advertiser's site. (Submit .jpg, .gif, .png art to webmaster@iyak.org)

Breeder Page Ads - \$150/ year - \$75/3 months

Breeder ads are 300 x 250 pixels. They are displayed on all Yak Breeder heading pages: region, country, and state. They are also displayed on all individual breeder pages that don't upgrade from a free listing. They rotate on a periodic basis, no less than 4 seconds, with other ads. (Submit .jpg, .gif, .png art to webmaster@iyak.org)

Breeder Listings

Standard Listing - FREE

Organized by region, country, and state, the listing includes:

City, Ranch Name, Breeder Name, Contact info, one email address, one web link, one small (200 x 200) photo or logo. These are complete web pages that are fully indexable by search engines.

(Paid ads rotate on the right side of the page) (Submit .jpg, .gif, .png art to webmaster@iyak.org)

Mini-Page Upgrade - \$20/ year

The mini-page upgrade includes the standard listing plus a mini page on the right side of the listing. The mini-page can contain one additional image, and up to 200 words of text. Mini Pages remove paid advertising from your ranch listing. (Submit .jpg, .gif, .png art and text to webmaster@iyak.org)

Custom Page - \$300 one time set up. \$50/ year

The Custom Page includes up to three mini-pages and a main page with a maximum of 1000 words and 4 photos. Custom pages will maintain the IYAK shell and basic formatting. (Contact webmaster@iyak.org for details)

Breeder Package - \$300/ year

Includes Footer Ad, Breeder Ad, and Mini Page Upgrade. (Submit .jpg, .gif, .png art to webmaster@iyak.org)

International Yak Association Membership Application

IYAK offers two opportunities for advertising on our *Members Only Website*:

Small Text Box – Right side of page on all pages. \$200.00/ year - \$100/3 months (Submit .jpg, .gif, .png art to webmaster@iyak.org)

For Sale Tab – Free for Breeder/Owners and Associates \$100.00/ posting for non-members. (Submitted directly by Members)

IYAK Membership Options

Breeder/Owner: (Includes Foundation, Life, Honorary, and Active members)
\$60.00 per year or \$400.00 Lifetime. 1st year, DVD, and T-Shirt, free if purchasing yaks from an active member. (Original Membership)

Affiliate: (Vendors/Advertisers etc.)
\$200 per year. Includes free ad space on “Members” website.

Associate: (Yak fans, folks interested in joining in the future, schools, spinners, knitters etc.)
\$30.00 per year. Includes Window Sticker. DVD only \$10.00 with first year. DVD Free with three year prepaid subscription.

Feature	Breeder / Owner	Affiliate	Associate
<i>Voting Rights</i>	✓		
<i>Register YAKS</i>	✓		
<i>Show Yaks at IYAK Events</i>	✓		
<i>Attend Membership Meeting</i>	✓	✓	✓
<i>Serve on Board</i>	✓		
<i>Serve on Committees</i>	✓	✓	✓
<i>Access and Participate on Members Only Site</i>	✓	✓	✓
<i>Free posting of “For Sale Items” on Member’s Only Site</i>	✓		✓
<i>Advertise on “Find a Breeder” section of Public Site</i>	✓		
<i>Advertise on Footer section of Public Site</i>	✓	✓	✓
<i>Paid Advertisement on Member’s Only Site</i>		✓	
<i>Conditional Use of IYAK Certified Meat Labels</i>	✓		